Fleet Forces Command Perspective:
Port Visits and Embarks

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Port Visits

The Fleet Perspective

USFF Instruction
U.S. Port Visit and Air Show Mission

-- Mission:
Conduct port visits, air shows and designated events required to improve unit-level training and readiness, enhance the Navy's recruiting mission and improve community perception of the Navy, while minimizing costs and maximizing return on investment.

-- Port Visit Selection Process:
When considering a port visit request, the objectives are weighed against the costs.

PORT VISIT SELECTION PROCESS

-- Objectives:

- Training and readiness improvement
  - Navigation
  - Force Protection
  - Liberty Policies
- Support to recruiting efforts and diversity recruiting goals
- Positive and proactive public affairs integration
- Community outreach
- Liberty for Sailors – “Liberty as a Mission”

-- Costs:

- Fiscal (fuel, port services, etc.)
- Manpower (enhanced security)
- Time away from home port
- Impact on operating/maintenance schedules

PORT VISIT COORDINATION

-- USFF to coordinate with:

- ***Navy Recruiting Command***
- ***Navy Office of Community Outreach***
- ***Commander for Naval Installations Command***
- ***Navy Regional Commanders***
- ***Fleet and Type Commanders***
- ***Federal, State, Local, and interagency offices***

Support Provided for 2007 NAVCO Events

- *Tampa Gasparilla Pirate Festival 22-26 Jan*
- *Galveston Mardi Gras 15-21 Feb*
- *Philadelphia Regatta 13-19 May*
- *New England – Various July 4th Celebrations*
  - *Gloucester St. Peter's Fiesta 28 Jun – 2 Jul*
  - *Boston Harborfest (2 ships) 28 Jun – 5 Jul*
  - *Eastport July 4th Celebration 1-6 Jul*
  - *Bristol July 4th Celebration 1-6 Jul*

2008 Domestic Port Visits

- ***Note: Does not include SWOS ships, USNA events, Mass Maritime NROTC events***
- ***Open for nomination: 3 requests***
- ***Filled: 45 port visits, 58 ships***
- ***Not filled: 6 requests***

Proposed 2008 NAVCO Navy Weeks Filled

- ***Tampa Gasparilla Pirate Festival 18-22 Jan***
- ***Galveston Mardi Gras 1-6 Feb*** ***(originally filled, but now reopened for nomination)***
- ***Baltimore National Society of Black Engineers 15-19 Feb***
- ***Boston Harborfest (2 ships) 1-7 Jul***

- ***Discussion: Recommend Army/Navy Game event be added to NAVCO's Calendar for America.***

Embarks

The Fleet Perspective

2007 USFF Embarks Through 30 Sep

- ***198 Distinguished Visitors***
- ***20 Embarks***
- ***High Level Embarks:***
  - ***DASD Lisa Cheney***
  - ***White House Fellows***
  - ***Business Executives for National Security (BENS)***
  - ***Australian Ambassador to the U.S.***
  - ***CODEL Carol Shea-Porter***
  - ***White House Staffers***
  - ***Larry King, Jr.***

Embark Issues

- ***Too many requests for too few opportunities.***
- ***With few opportunities, it is critical our DVs are ones who can help promote Navy programs, mission and technologies.***

Questions?